THE VOICE

British Cleaning Council
The Voice of the Cleaning Industry

A Newsletter from the British Cleaning Council (BCC)

Winter 2015

THE CLEANING SHOW 2015 COMES TO LONDON'S EXCEL

After its historic move to London, the Cleaning Show 2015 is finally here and visitors have been promised a truly memorable event.

The show's organisers Quartz, together with partners the British Cleaning Council, felt the show needed a lift after a number of years at the NEC in Birmingham, and the move to the capital seems to have done the trick.

Platinum Sponsor Mitie was first to get on board, and they've been joined by a host of leading cleaning industry companies - including Numatic International, Prochem Europe, Reintec (part of HSS), Selden Research, Hydro Systems, Karcher, Kimberly-Clark Professional and many others.

It's the UK's biggest event designed specifically for the cleaning and support services sector and BCC Chairman Doug Cooke, says he's delighted they made the move:

"Bringing the Cleaning Show to a venue like the ExCel makes perfect sense, and in a way, sums up where we are as an industry, in that we are bigger and more professional than we've ever been. There's a respect and recognition for our industry that wasn't there a few years ago, so moving our biggest showcase event to one of the UK's premier venues reflects this progress."

Continued overleaf...

THE CLEANING SHOW 2015

10 –12 MARCH 2015 • EXCEL • LONDON

Continued from front page...

It's a view echoed by Steve Diprose Vice President of Quartz Business Media who says: "We had to do something to reinvigorate the Cleaning Show, as year on year the event in Birmingham continued to decline, with a number of major cleaning industry brands and numerous key buyers and specifiers removing it from their calendars. Both Quartz and the British Cleaning Council realised after the last event at the NEC that if the cleaning industry is to achieve the level of professionalism and public recognition it deserves, it needs to demonstrate its strength and unity through a well-run, high profile event."

He added: "The companies that we have signed up, and the pre-registered visitor numbers demonstrate that the Cleaning Show at London's ExCel will be the 'event' that this industry deserves"

Paul Lewis, MD of Reintec Cleaning Equipment Services also thinks the move to London will be good for the industry: "Reintec is a unique proposition in the cleaning market and the Cleaning Show is a fantastic platform through which to share our story with the industry. The last show was great but the new location and format will help us to reach an even wider audience with even better networking opportunities. We're really looking forward to it."

There's a sense within the industry that after the recession and economic uncertainties of recent years a corner has been turned, and companies can now look to the future with confidence.

"If the cleaning industry is to achieve the level of professionalism and public recognition it deserves, it needs to demonstrate its strength and unity through a well-run, high profile event"

Doug Cooke

The Cleaning Show can help businesses who want to invest in the future, as there's always some truly ground breaking technologies on display at the show. But in addition to that BCC Chairman Doug Cooke thinks having the show in London brings the industry even more possibilities.

He says: "since we announced the move to London we've been able to get a lot of interest from big players on the continent, and I think this show will do a lot to open up a European Gateway for our industry. I will be hosting a board meeting for the European Federation of Cleaning Industries the evening before the show starts, and I know there will be a lot of very important people from across Europe at the show. An event at such a famous landmark in the capital does make it an international event."

He adds: "The Cleaning Show 2015 really is an unmissable event for anyone in the cleaning sector. And apart from seeing all the latest innovations and making lots of new contacts, it's a really great excuse to have a couple of days out of the office so dust off the winter cobwebs, take in the Cleaning Show during the day and London's vibrant nightlife later."

WHAT'S **ON?**

AT THE CLEANING SHOW 2015

To make sure exhibitors and visitors get as much out of their trip as possible, the Cleaning Show's organisers have created a number of compelling new features for the event.

Key highlights are:

THE TRAINING ACADEMY

This is an opportunity to learn more about products and techniques, to get professional advice in developing your business, in addition to a host of other topics designed to improve the way you work.

THE CLEANING SHOW INNOVATION AWARDS

These awards have been updated and improved. Broader categories – Cleaning Products; Floor Cleaning; Outdoor Cleaning; Carpet Cleaning; Window Cleaning; Washroom Hygiene; Sustainable Cleaning and Management Systems – a panel of professional judges will oversee the awards programme.

A FREE SEMINAR PROGRAMME

These are a series of panels and presentations organised by the British Cleaning Council. The Seminar Programme will consider solutions to challenges currently facing the industry, and are free to attend, and take part in.

THE 'LONDON CALLING' KEYNOTE PRESENTATIONS

A number of industry leaders will be discussing key challenges and opportunities facing the cleaning sector. See below for highlights and check the Cleaning Show website for exact timings.

THE EXCLUSIVE VIP LOUNGE

This private area - constructed at the heart of the main exhibition – offers visitors and exhibitors a venue to hold meetings and one-to-one discussions.

THE GUINNESS WORLD RECORD ATTEMPT

Terry 'Turbo' Burrows, the world's fastest window cleaner, is throwing down the gauntlet challenging window cleaners from across the globe to take him on….and take his crown!

Seminars and Workshop Programme – Highlights at a glance

- **Mitie:** The changing face of the property sector
- **Healthcare and Hospital Hygiene:** Utilising technology to reduce risk, add value, and improve service
- **Caroline Reilly, Living Wage Foundation:** The benefits of paying a Living Wage
- **Stan Atkins, CEO, BICSc:** Understanding the training landscape
- **Doug Cooke, Chairman of the BCC and Chairman of Principle Cleaning Services:** The Undercover Boss

For a full list of workshops and seminars and the starting times check www.cleaningshow.co.uk/seminars

FOR THE BRITISH CLEANING THIS IS THE MAIN EVENT!

BCC members get ready for the Cleaning Show 2015

Every two years the Cleaning Show is held to showcase the UK cleaning industry, and 2015 is arguably the most important show to date, after organisers Quartz and the BCC decided to move the show to the world famous ExCel Arena in London's Docklands.

BCC Chairman Doug Cooke, says the move to London is the shot in the arm the show needed:

"The Cleaning Show had been held at the NEC in Birmingham for a number of years, and there's no doubt that over the years attendance had been in decline. I understand that people in Scotland, the North, Northern Ireland and Wales do have further to travel, but when you look at the facts, the major businesses are based in London and the South of England, and certainly most of the buyers for the big cleaning organisations, the NHS, and various government departments are based in the South and it makes sense to attract those buyers to ExCel."

Come and find us on the BCC Stand B25

The British Cleaning Council has its own stand at the show, which will include a number of its members. Stan Atkins, CEO of BICSc and BBS says this year's show is really important for the cleaning industry, and that's why he wants to share the BCC stand at the ExCel.

He said: "as one of the UK's major service providers, we're really looking forward to this year's Cleaning Show, our presence there is very much to help rather than sell, so come and find us, and we'll be happy to talk to you about any aspect of our services. We have representatives from both BICSc and BBS this year, so let's hope there's really good visitor numbers to match the work that's gone into organising it."

Pat Wherton, who has just been installed as Secretariat for the BCC will be wearing two caps during the

COUNCIL,

THE CLEANING SHOW 2015
10 –12 MARCH 2015 • EXCEL • LONDON

show. In addition to looking after the BCC, she's also General Secretary of the ABCD. Pat says she's been attending the Cleaning Show for more years than she cares to remember, but says there is a real buzz and excitement about this one at the ExCel. "I'm really looking forward to the show this time, and I'm so glad ABCD is once again sharing the BCC stand. There seems to be so much going on this time, I'm actually looking forward to getting off the stand at some point and having a good look round."

The British Toilet Association (BTA) are no strangers to the Cleaning Show either, having shared the BCC stand at the last event in 2013. These are exciting times for the BTA with their UK Toilet Map expected to go live sometime this year. Managing Director, Raymond Martin, says the BTA is extremely grateful to the BCC for awarding the grant that got this project off the ground. He says the BTA are now working with Mencap to bring a first edition of the UK Toilet Map out, and then, with additional funding, he says the full map could roll out soon afterwards.

The other organisation sharing the BCC stand this year is the most recent to join - The Building Futures Group. The BFG has just moved to larger offices in the centre of London and CEO Sarah Bentley says the group is really excited about attending its first Cleaning Show. She said: "we wanted to share the BCC stand at this important Cleaning Show to show our support for the UK cleaning industry. We'll have a number of representatives on the stand who'll be able to answer any questions you may have, so please do come and find us and say hello."

Whatever sector of the cleaning industry you're from, you'll find a warm welcome on the BCC stand. So if you find yourself wandering around the huge ExCel Arena, and you have a burning question you need answering, or even if you just want to see a friendly face, come and find us on stand B25.

BCC CONFERENCE TOPS AGENDA AT COUNCIL MEETING IN WEST MIDLANDS

The offices of Denis Rawlins Ltd in Sutton Coldfield was the venue for the British Cleaning Council's winter meeting in January.

The Council heard that the Dexter House Conference in London before Christmas, had gone extremely well, with a post conference survey showing delegates were either 'satisfied' or 'very satisfied' when asked what they thought about the event.

It was the first full BCC meeting since changing its secretariat, and the Council agreed that Pat Wherton should continue to oversee the secretariat services for the next 12 months.

The Council was concerned about the lack of grant applications during the previous 12 months, and with the Cleaning Show set to provide further funds to help fledgling projects, it was agreed that the board would explore the possibility of changing the grant structure to encourage participants.

The BCC's next meeting will be held at Somerset House, London, on April 22nd 2015 and will be hosted by Anthony Tyrell of BACHE.

www.britishcleaningcouncil.org

DANFO WINS LOO OF THE YEAR 2014 AS AWARDS EXPAND TO IRELAND

Danfo, the multi award winning UK public toilet contractor, scooped the highest Loo of the Year Award at the annual Awards event at the St Johns Hotel in Solihull in December.

But the competition is set to get tougher as, for the first time, entries are being invited from washroom providers and contractors in the Republic of Ireland.

Mike Bone, the Awards Managing Director, said "Leading retailers, restaurant and pub chains, visitor attractions, holiday parks, shopping centres, local authorities, and importantly the cleaning and FM sector recognise the annual Loo of the Year Awards as a proven, cost effective and independent annual assessment of the standard of their toilet provision management. There will be increased competition for the overall winner award next year, and we're really looking forward to getting those entries in from Ireland ".

More information about the Loo of the Year Award can be found here:
www.loo.co.uk

OFFICE MOVE FOR THE BUILDING FUTURES GROUP

The Building Futures Group has completed its move to new premises right in the heart of London.

The Group's new address Salisbury House, London Wall, London, EC2M 5QQ, was chosen for its central location and the ability to better serve both clients and staff. The new location features office, training and meeting spaces for users, and a fully equipped training room.

Sarah Bentley, CEO at The Building Futures Group, commented: "Our rapid growth in 2014 and expanding portfolio of training courses meant we literally outgrew our previous office space. The new office will enable us to provide more flexible, open spaces for people to work and collaborate."

www.thebuildingfuturesgroup.com

REUSING AND RECYCLING WASTE MATERIALS COULD CREATE 200,000 JOBS

The Green Alliance and recycling charity Wrap claim the new breed of companies that embrace recycling and servicing goods to prolong their lifespan could create thousands of new jobs in unemployment black-spots.

They say as many as 200,000 jobs could be created as the economy shifts to reusing materials traditionally discarded by businesses and households.

Green Alliance director Matthew Spencer said parts of the economy were recycling in a way that dispensed with the traditional linear process of making goods, using them and then disposing of them in landfill.

Read the full report here:
www.wamitab.org.uk

You can contact The British Cleaning Council at: PO Box 10362, Syston, Leicestershire, LE7 2WJ.
Secretariat: Pat Wherton info@britishcleaningcouncil.org. Media: Lee Baker, lee@britishcleaningcouncil.org

CIWM PRESIDENT SAYS WALES MAY HOLD THE ANSWER TO WASTE MANAGEMENT

CIWM President John Quinn praised the robust policy agenda that has been developed in Wales and described how it could provide a working blueprint to the rest of the UK.

John Quinn said "It's hard to beat Wales at the moment in terms of their robust policy agenda and the support to local governments. Having already achieved the EU recycling targets of 50%, the rest of the UK could do well to follow their example.

"The Circular Economy is important to everybody across the globe and we need to move away from an era of economy which is take, make, use and dispose. The world isn't sustainable for that anymore, especially not in the West."

Read more here: **www.ciwm.co.uk**

THE BRITISH TOILET ASSOCIATION CALLS FOR NOMINATIONS FOR INNOVATION AWARDS

The BTA Awards will recognise innovation in three key areas of 'away from home' provision:

1. New products 2. New services
3. Efficiency improvements

The Association wants to hear about any innovation that really improves the use or provision of publicly accessible toilets. Anyone can nominate a provider, supplier, or even their own organisation by sending an email to enquiries@britloos.co.uk by close of business on 30th September 2015. Nominations must include details of why the product, service or efficiency measure should be awarded a BTA Innovation Award.

www.britloos.co.uk

'SUCCESSFUL YEAR' AT THE SOFT TISSUE MANUFACTURING STANDARDS ACCREDITATION SCHEME

Panel Chairman, Mike Stubbs, updated members on the year's achievements at the AGM held before Christmas, and said it had been a very 'successful year'. He said communication between the Scheme and the Council has improved, and a written report is now being submitted to every Council meeting. The Standard and Regulations have been updated, performance levels have improved and new member auditing has been enhanced. Reporting to the Scheme's Panel has improved and minutes are now being formally reviewed and approved.

Mike Stubbs gave a special thank you to all those who have given their time throughout the year to drive the Scheme forward.

www.chsa.co.uk

CIEH LAUNCH NEW FOOD SPECIALIST MEMBERSHIP ORGANISATION AND WEBSITE

The Chartered Institute of Environmental Health (CIEH) has launched its new membership organisation, The Institute of Food Safety, Integrity & Protection (TiFSiP) and unveiled a new website www.TIFSIP.org supporting it.

CIEH Chief Executive Graham Jukes, OBE, said: 'TiFSiP is a food specialist membership organisation for the public good supported and run by the CIEH under its charitable objectives utilising the CIEH strength in depth in food safety training and environmental health regulation… modern food production, manufacture and delivery systems to the consumer are increasingly complex and needs a "whole systems" approach highlighted by the Elliott Review following the horsemeat problems we experienced in 2013. The CIEH and TiFSiP will work with government agencies, regulators, the food industry and other professional bodies to support the coordination of good practice and standards in an ever changing world.'

www.cieh.org

Do you have any news or events you would like to share? Then we would love to hear from you. To submit your article or details of your event email The Voice at: press@britishcleaningcouncil.org

LIST OF BCC MEMBERS

ASSOCIATION OF BUILDING CLEANING DSPS
www.abcdsp.org.uk

ASSOCIATION OF HEALTHCARE CLEANING PROFESSIONALS
www.abcdsp.org.uk

BRITISH ASSOCIATION FOR CHEMICAL SPECIALITIES
www.bacsnet.org

BRITISH ASSOCIATION FOR CLEANING IN HIGHER EDUCATION (BACHE)
www.bache.org.uk

BRITISH INSTITUTE OF CLEANING SCIENCE
www.bics.org.uk

BRITISH TOILET ASSOCIATION
www.britloos.co.uk

THE BUILDING FUTURES GROUP
www.thebuildingfuturesgroup.com

CHARTERED INSTITUTE OF ENVIRONMENTAL HEALTH
www.cieh.org

CHARTERED INSTITUTION OF WASTES MANAGEMENT
www.ciwm.co.uk

CLEANING & HYGIENE SUPPLIERS' ASSOCIATION
www.chsa.co.uk

FEDERATION OF WINDOW CLEANERS
www.f-w-c.co.uk

INDUSTRIAL CLEANING MACHINE MANUFACTURERS' ASSOCIATION
www.icmma.org.uk

KEEP BRITAIN TIDY
www.keepbritaintidy.org

KEEP WALES TIDY
www.keepwalestidy.org

NATIONAL CARPET CLEANERS ASSOCIATION
www.ncca.co.uk

THE NATIONAL ASSOCIATION OF WHEELED BIN WASHERS
www.nawbw.co.uk

THE UK CLEANING PRODUCTS INDUSTRY ASSOCIATION
www.ukcpi.org

UK HOUSEKEEPERS ASSOCIATION
www.ukha.co.uk

WAMITAB
www.wamitab.org.uk

WORSHIPFUL COMPANY OF ENVIRONMENTAL CLEANERS
www.wc-ec.com

2015 EVENTS

Association Of Building Cleaning DSPS (ABCD)

14th May 2015
The AGM and annual training event
The Queen Hotel, Chester
Website: www.abcdsp.org.uk
Email: information@abcdsp.org.uk

British Association For Cleaning In Higher Education (BACHE)

28th-30th June 2015
BACHE Annual Conference & Exhibition 2015
University of Kent, Canterbury
Email: admin@bache.org.uk
Website: www.bache.org.uk

British Institute Of Cleaning Science (BICSc)

23rd April 2015
North West Region AGM
Shaw Hill Hotel, Golf and Country Club,
Lancashire PR6 7PP
Email: Northwest@bics.org.uk

23rd April 2015
North East & Yorkshire Region AGM
Mansion House, 45, High Street, Doncaster, DN1 1DN
Email: Northeast@bics.org.uk

2nd July 2015
London & Home Counties River Thames Boat Cruise
For details email London@bics.org.uk or alternatively you can call Rob Sutherland: 07830 117576.

Website: www.bics.org.uk

The Building Futures Group

Thursday 9th July 2015
The Building Futures Group 2015 Summer Boat Party,
Butler's Wharf Pier, Shad Thames, London, SE1 2YE
Email: hlangley@thebuildingfuturesgroup.com
Website: www.thebuildingfuturesgroup.com

Chartered Institute Of Environmental Health (CIEH)

24th-26th March 2015
The Health & Safety Event
The Nec, Birmingham
www.healthandsafetyevents.co.uk
www.cieh.org

Chartered Institution Of Wastes Management (CIWM)

24th-25th June 2015
Annual Conference
Email: events@ciwm.co.uk

Cleaning & Hygiene Suppliers' Association

Friday 29th May 2015
Gala Ball
Copthorne Tara Hotel, Kensington and Chelsea
www.chsa.co.uk

The Cleaning Show

10th-12th March 2015
London, ExCel